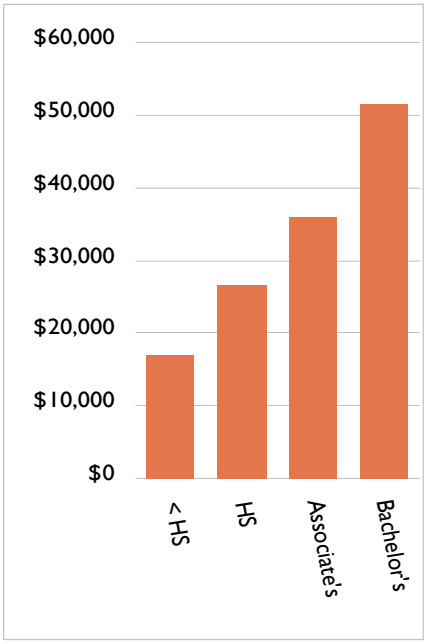
ECONOMIC IMPACT

Student Perspective

Education Will Pay You Back—For a Lifetime

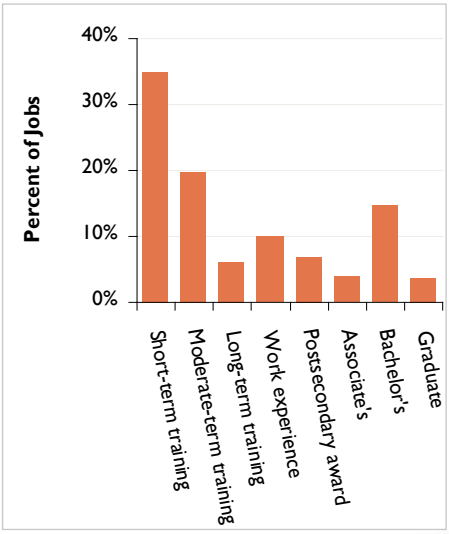
- Students enjoy an attractive 15.9% rate of return on their WKCTC educational investment.
- Over the course of his or her working career, the average WKCTC student's lifetime earnings will increase $3.90 for every dollar invested in their WKCTC education (in the form of tuition, fees, and forgone earnings).
- The average annual income of the typical associate's degree graduate in the West Kentucky District at the midpoint of his or her career is $35,900, 35% more than someone with a high school diploma.
- Over the course of a working lifetime, associate's degree graduates in the West Kentucky District earn $297,600 more than someone with a high school diploma (undiscounted).

Average Earnings in West Kentucky District

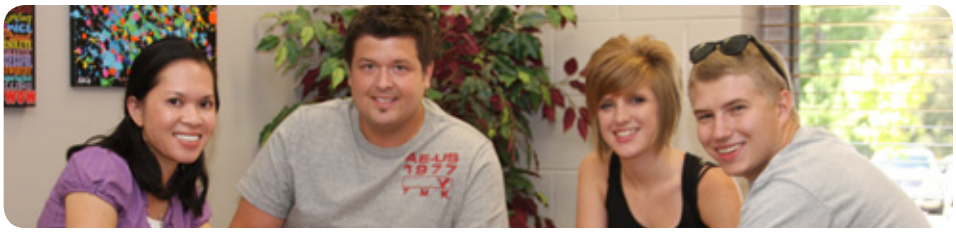


Education Is Your Ticket to a Better Job

Projected 2020 Jobs in West Kentucky District by Skill Level



- By 2020 it is anticipated that there will be about 37,400 new and replacement jobs available in the West Kentucky District.
- About 22% of these jobs will require an education level equal to an associate's degree or greater.
- Another 7% of available jobs in 2020 will require some kind of post-secondary certificate or vocational award.



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WKCTC is an equal opportunity employer and educational institution.

West Kentucky
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